

AGENDA

Panel I (10:15–11:10 am)

The Modernization of NAFTA

Much has been made of the need to modernize NAFTA, given the advent of technologies and trade practices that did not exist 23 years ago. This panel will explore questions such as: What more can be done to ensure that small and medium-sized businesses have a seat at the table in trade negotiations? How can NAFTA be improved to ensure that e-commerce and cross-border trade in digital products are both easy and secure?

In addition, panelists will provide reflections on how to update rules on dispute settlement and origin of goods. Speakers will also provide an update on the current stance of the White House on trade with Mexico and opportunities for the U.S. and Mexico to find common ground during the renegotiation.

Panelists:

- **Peter Cowhey**—Dean, School of Global Policy and Strategy, UC San Diego
- **Thomas d’Aquino**—Canada Co-chair, North American Forum, and Chief Executive Officer, Intercounsel Ltd.
- **Ambassador Michael Froman**—Distinguished Fellow, Council on Foreign Relations, and Former United States Trade Representative (2013–2017)
- **Ambassador Arturo Sarukhan**—Former Mexican Ambassador to the United States (2007-2013)

Moderator:

- **Will Marshall**—President, Progressive Policy Institute

Panel II (11:15–12:10 pm)

Global Competitiveness of Key North American Industries

Panelists will explain how NAFTA has enabled the development of globally competitive industries in North America, advancing shared opportunities on

energy sustainability as well as creating supply chains and production processes that span the continent. Discussions will explore questions such as how can a mutually beneficial renegotiation modernize and strengthen the agreement? What impact could changes in our trade relationship with Mexico have not just for American businesses and workers, but for the world economy and national security?

Panelists:

- **Luis de la Calle**—Managing Director, de la Calle, Madrazo, Mancera S.C. (CMM)
- **Ari Giovenco**—Director, Trade and International Policy, Internet Association
- **Antonio Rodriguez-Lopez**—Associate Professor of Economics, UC Irvine
- **Luis Serra**—Chief Executive, Energy Initiative, Tecnológico de Monterrey

Moderator:

- **Carlos Elizondo**—Professor, Graduate School of Government and Public Transformation, Tecnológico de Monterrey

Lunch Conversation on the State of U.S.-Mexico Relations with Forum Co-Chairs Janet Napolitano and Alejandro Poiré, Moderated by Ron Brownstein(12:15–1:15 pm)

How can the U.S. and Mexico continue to forge a productive relationship that supports our shared history and culture and the continued flow of people and ideas between the two countries? Given the current political climate, how important is it to open new avenues for cross-border cooperation outside of traditional diplomacy? How can collaborations like the UC-Mexico Initiative serve as a model for new opportunities for bolstering deeper integration moving forward?

Participants:

- **Janet Napolitano**—President, University of California, Former U.S. Secretary, Department of Homeland Security and Former Governor, Arizona

- **Alejandro Poiré**—Dean, School of Social Sciences and Government, Tecnológico de Monterrey

Moderator:

- **Ron Brownstein**—Senior Editor, The Atlantic, and Senior Political Analyst, CNN

Panel III (1:20–2:15 pm)

Developing a Workforce for the Globalized Economy

Speakers will discuss opportunities for targeted workforce development in the globalized 21st century economy. The panel will explore the tension between international trade and the labor market and identify areas of the agreement that should be updated to support quality jobs in North America. They will also discuss local, state and federal policy options for supporting the “jobs of tomorrow” and further developing a global magnet for talent within the NAFTA countries.

Panelists:

- **Gerardo Esquivel**—Professor, Economics, El Colegio de Mexico
- **Harley Shaiken**—Professor, Education, UC Berkeley
- **Chris Smith**—Vice President, Global Technology Office, AT&T Business Solutions – Global Public Sector
- **Senator Mark Warner**—U.S. Senator, Virginia

Moderator:

- **Gustavo Merino**—Regional Dean, School of Social Sciences and Government, Mexico City Region, Tecnológico de Monterrey

Panel IV (2:30–3:25 pm)

Nationalism vs. Regionalism in North America: What’s at Stake?

What are the spillovers from the U.S.-Mexico economic relationship into other areas of cooperation such as diplomacy and security? What must be done to manage the emergence of nationalism in North America? What kind

of trade agreements and diplomatic efforts must we pursue to keep an atmosphere of partnership in our region?

Panelists:

- **David Aguilar**—Principal, Global Security and Innovative Strategies, and Former Commissioner, U.S. Customs and Border Protection
- **Rafael Fernández de Castro**—Director, Center for U.S.-Mexican Studies, UC San Diego
- **Diana Villiers Negroponte**—Public Policy Fellow, Wilson Center

Moderator:

- **Antonio Ortiz-Mena**—Senior Advisor, Albright Stonebridge Group

Panel V (3:30–4:15 pm)

The California-Mexico Relationship

While the debate over the future of NAFTA takes place in Washington, U.S. trade with Mexico is largely defined by specialization at the regional, state and city levels. California and the Western region have a unique perspective on what may be gained and lost in changes to the U.S.-Mexico trade relationship, especially related to agriculture and manufacturing. This panel explores the importance of trade to the future of the dynamic Western U.S.-Mexico relationship.

Panelists:

- **Kevin de León**—California Senate President Pro Tempore
- **Maria Echaveste**—Co-founder and Senior Advisor, Nueva Vista Group
- **Ambassador Gerónimo Gutiérrez**—Ambassador of Mexico to the United States

Moderator:

- **Janet Napolitano**—President, University of California, Former U.S. Secretary, Department of Homeland Security and Former Governor, Arizona